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Physicians United Plan (PUP) brings holiday cheer to over 500 children

KISSIMMEE, Fla. – (December 22nd, 2010) Despite the unfavorable weather, the Hands of Love Outreach Center in Kissimmee, FL had a monumental turnout at their *Christmas with Hands of Love* event on Saturday, December 18.

Sponsored in large part by Physicians United Plan (PUP), the festive event featured live music, raffles, face painting and delicious food for all. The center accommodated over 500 children and their families, as well as volunteers from the Salvation Army, The Department of Children and Families (DCF) and several local churches.

In an unexpected and awe-inspiring outcome, each child received a toy as a result of PUP's continued support of the center. "It was priceless to see the reaction of joy on the faces of the children when they received their gifts," says Karelys Colon, Office Manager of the Hands of Love Center. Pastor Ruth Guadalupe, director of the center, was also taken away by the response. "PUP saved Christmas."

The Hands of Love Center plans to continue giving the remaining gifts to families who couldn't make it to the event, and those members of the community who are in need. For more information, please contact Nicole Weiss at 407-209-1010 x 2405

About PUP

Physicians United Plan is an award-winning, URAC-accredited health plan and a leading provider of Medicare Advantage products in Central Florida. PUP has successfully transformed itself from a neighborhood-based health plan, and emerged as a major health care provider in 14 Florida counties. PUP's success has been fueled by its commitment to member-centric values and solid provider networks. For more information, visit www.UaskPUP.com

About Hands of Love

The Hands of Love Outreach Center is a community resource center where low income families can obtain support and guidance to vital resources, including application assistance for Medicare and Medicaid, food stamps and temporary cash assistance, clothing, food, and family counseling for those in need. The center is located at 1449 N. John Young Parkway, Kissimmee, FL 34741. For more information, contact Karelys Colon at 407-870-0543

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